PERAN JAMSOSTEK *MOBILE* DALAM TRANSFORMASI DIGITAL BPJS KETENAGAKERJAAN SERTA DAMPAKNYA TERHADAP KEPUASAAN DAN NIAT BERKELANJUTAN UNTUK DIGUNAKAN OLEH PESERTA

(Studi Kasus Peserta BPJS Ketenagakerjaan Yogyakarta)

TESIS

Karya Tulis ini sebagai salah satu syarat
Untuk memperoleh gelar Magister Manajemen
Jurusan Manajemen

Disusun Oleh

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PROGRAM STUDI MAGISTER MANAJEMEN
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